

NATIONAL GARAGE

"Efficient Service" is our Slogan

IF YOU WANT A RELIABLE MAN ON YOUR REPAIR WORK—
IF YOU WANT WORK THAT WILL STAND THE TEST—

Come and See Gilcher

GENERAL REPAIRING AND OVERHAULING AT REASONABLE PRICES
AUTOMOBILE ACCESSORIES AND ALL KINDS OF SUPPLIES

Cambridge, Ohio

J. W. GILCHER, Prop.

Across the Bridge on
Dewey Ave

O. A. SIMCOX

MANUFACTURER

| | |
|-----------|-------------------|
| HARNESSES | SUIT CASES |
| BLANKETS | TRAVELING BAGS |
| ROBES | POCKET BOOKS |
| WHIPS | LEATHER NOVELTIES |

We also handle the Famous
WHITE SEWING MACHINE

SUPPLIES FOR ALL MAKES OF SEWING MACHINES

If You want both Quality and Lowest Prices,
Dont fail to look us up.

CAMBRIDGE, OHIO

Both Phones

Central National Bank
Building

*All Leading Business
Men Advertise in the
County Atlas. :: ::
IT PAYS!*

THE ENTERPRISE CO-OPERATIVE COMPANY DEPARTMENT STORE

11 Departments—A Big Store for a Small Community

GROCERY—Always a complete stock of Staple and Fancy Groceries. Always highest market prices for Produce, cash or trade.

MEAT—A meat shop with Quality Meats. No old stock used. We buy and butcher our own meats. We buy at home.

DRY GOODS—A \$10,000.00 stock of Dry Goods and Notions. Staple brands and a grand assortment. You need them.

GENTS' FURNISHINGS—Complete stock of Collars, Shirts, Ties, Underwear, Gloves, Hats, Caps, and Work Clothes. **SUITS TO ORDER.**

SHOES—A stock of high-grade, well known brands for man, woman or child. Also the famous Lion Brand Work Shoes, and HUB Rubbers.

FURNITURE—Very large stock of all grades of Furniture. Also Rugs, Carpets, Linoleum, Curtains, Wall Papers and Paints.

NEW CONCORD, OHIO

3 Big Reasons—Quality Service Price

QUALITY—You know today most people consider it real economy to buy Quality Merchandise. The day of HOW MUCH for the money has passed. The day of HOW GOOD for the money has come.

SERVICE—The Biggest Reason why any store should exist. Today people want what they want, when they want it, and as they want it. They see what they buy, and buy it. Service also includes proper CREDIT and accommodations.

PRICE—This must be in relation to the Quality. Every merchant has a right to fair profits—enough to pay him for his services and a proper interest on his investment. We ask no more and EXPECT no less. Any less would be dishonest to the CAPITAL invested, would result in failure to the business and in the end a loss to the COMMUNITY.

WE need you and you need US.
LET'S help each other.

JEWELRY—A quality line carefully adapted to the wants of the community. Graduate Watchmaker and Optician in Charge.

BOOKSTORE—School Books and Stationery, Fountain Pens, Eastman Kodaks, complete line of Athletic Goods, Ledgers, Bibles, etc.

ELECTRICAL DEPT.—Everything Electrical, including Flash Lights, Batteries, Electric Lanterns, Electric Irons, Washers, etc.

MUSIC DEPT.—Pianos, a high-grade line and low prices; also Edison Diamond Disc Phonographs and Records.

OVERLAND—The Automobile that has passed all competition. Strong engine, high-grade car, all modern equipments, and less money.